

# MDRT Day

in Thessaloniki, Greece

**26th-27th**  
September 2025

Porto Palace hotel,  
Thessaloniki



**David Braithwaite** is a UK-based financial adviser, entrepreneur, and regular BBC radio contributor, known for blending insightful financial strategies with practical, people-first advice. As founder of Citrus Financial Management and a Strategic Coach® coach, David has built a business that stands out for its strong brand, exceptional client experience, and innovative use of media and technology. He's also a familiar face on international stages, including MDRT's Annual Meeting and Global Conference, where he shares real-world insights on branding, marketing, and sustainable business growth. David's mission is simple: to leave people feeling better off from having met him—whether they're clients, colleagues, or conference audiences. Expect humour, honesty, and actionable ideas you can take home and implement.



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