

MDRT Day

in Thessaloniki, Greece

26th-27th
September 2025

Porto Palace hotel,
Thessaloniki

The power of
Excellence



David Henzel — Founder of Love Not Fear

David Henzel is a serial entrepreneur and the founder of Love Not Fear (LNF), a framework designed to help people and organizations operate from a place of love instead of fear. With over 25 years of experience building and scaling successful companies, David's passion is helping entrepreneurs and intrapreneurs reach their A-game by applying proven business principles to their personal lives.

Through his work at LNF, David shows how tools like KPIs, clear vision, and strong culture—normally used to grow companies—can create alignment, focus, and fulfillment in everyday life. His mission is to empower people to thrive both professionally and personally by building habits and systems that truly work.



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